



[QUIZ] What's Your #1 AI Prompt Mistake?
Stage 2

STAGE 2 — AI-Experimenter — You're already using AI. Let's fix what's stopping it from working.

BUCKET A

The Vague Commander

"AI always sounds generic — but I don't know why."

THE MISTAKE: Detailed outcomes with no structural instruction — AI fills the gaps with statistical averages.

WHO THEY ARE

Content creators, bloggers, coaches, and marketers who know what they want AI to produce but phrase their instructions in outcome terms rather than structural ones. They write prompts like 'write me a blog post about productivity' and wonder why every result sounds the same.

They've heard that AI is powerful but can't understand why their results don't reflect it. The gap isn't the tool — it's the absence of specificity: format, length, tone, audience, angle, and constraint. Every single one of those layers is missing from their prompts.

OUTCOME PAGE DIAGNOSIS

The reason your AI outputs feel generic isn't ChatGPT's fault — it's a prompting architecture problem. When instructions are vague, AI defaults to the statistical average of everything it's ever seen on that topic. The result is content that reads like it was written for everyone — which means it resonates with no one.

The fix isn't a better AI tool. It's learning to add five structural layers to every prompt: audience, format, tone, constraint, and desired outcome. Expert AI Prompts has already built those layers into every single prompt in its library — so your first output sounds like your best work, every time.

The **fix isn't** a better AI tool —



The fix isn't a better AI tool — it's **five structural layers** your prompt is missing right now.

FREE DELIVERABLE — Generic-to-Expert AI Content Audit Checklist

Apply it to any AI output in under 10 minutes and instantly see what's missing.

Download URL: expertaiprompts.com/free-generic-to-expert-ai-content-audit-checklist

Recommended:

[Social Media Manager Toolkit](#)

[Prompt-Engineered Blogging Pack](#)

[Sales Prompt Playbook for AI Copywriting](#)

[Prompt Mastery Ad Copy Pros](#)



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Outcome Page Resources

SUGGESTED NEXT STEPS — 7-DAY SEQUENCE

1	IMMEDIATE	Download your free Generic-to-Expert Audit Checklist — apply it to your last 3 AI outputs right now and score each one.
2	QUICK WIN Day 2–3	Pick your most common AI task and rebuild that prompt using the 5-layer specificity framework from the checklist.
3	EDUCATION Day 3–5	Read ‘ Beyond ChatGPT: Why You Need Specialised Prompts ’ and ‘ 10 Perfect Prompt Examples for Marketing Copy ’ on the blog.
4	NEXT STEP Day 5–7	Explore the Social Media Manager Toolkit or Prompt-Engineered Blogging Pack for your specific industry and use case.
5	NEXT Week 2	Run the AI ROI Calculator — quantify how many hours per month you’re losing to generic outputs that need constant rewriting.

SUPPORTING CONTENT & BLOG RESOURCES

- [Beyond ChatGPT: Why You Need Specialised Prompts](#)
- [10 Perfect Prompt Examples for Marketing Copy](#)
- [Generic vs. Strategic AI Prompts \(why generic ChatGPT prompts don’t work\)](#)
- [5 Expert AI Prompt Examples for Copywriting](#)
- [Copywriting 2.0: Blending Human Creativity with AI Speed](#)
- [Automated Prompt Engineering: Shortcut for Consistent AI Outputs](#)