EXPERT AI PROMPTS — PERSONAL BRAND SERIES · STAGE 2 · 2026 EDITION

Business & Career Growth Roadmap

Expert AI Prompts Edition — Builds on Your Personal Value Proposition

Turn the options you choose from Stage 1 into a 12-month action plan. Nine structured sections, a whole page for each chosen option, a Week 1 Quick Start and a Parked Options list.

expertaiprompts.info/pvp/

Stage 2 of 3

This document follows on from **Create Your Personal Value Proposition with Expert AI Prompts**. If you haven't completed Stage 1 yet, start there first: expertaiprompts.info/pvp/.

> **Prerequisites:** complete Stage 1 and keep its four documents. Then choose your options: the Growth Directions, Content Themes and Service or Offer Ideas you will act on, by number. The roadmap plans only what you choose — the rest is parked, not scheduled.

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01 — WHAT YOUR ROADMAP DELIVERS

Nine Sections. Your Choices. One Plan.

Your growth roadmap is a living document built from your Personal Value Proposition and the options you chose in Stage 1 — not from all 30 ideas. Every recommendation is calibrated to your strengths, your industry, your growth focus and the prompt packs you own.

1	**Skills to Develop**	AI tools, marketing capabilities, and business skills to prioritise in the next 12 months
2	**Content to Create**	Content types and platforms for your chosen Content Themes only, with a publishing cadence
3	**Systems to Set Up**	AI workflows, CRM, scheduling tools, and Expert AI Prompts tools to establish first
4	**Outreach to Perform**	Networking, partnership opportunities, and lead generation actions to take
5	**Performance Milestones**	Measurable targets at 30 / 90 / 180 / 365 days across leads, content, and revenue
6	**Learning & Development**	Courses, mentors, communities, and resources — free first, then paid
7	**Personal Brand Actions**	Website, LinkedIn, Google Business, and social media improvements with priority order
8	**Business Model Opportunities**	How to put your chosen Growth Directions and Service or Offer Ideas into practice
9	**AI Prompt Strategy**	Which prompt categories from your packs to run first, and in what order

+ Option Pages: after Section 9, a whole page for each option you chose — every chosen Growth Direction, Content Theme and Service or Offer Idea — each starting on a new page (Heading 1 titles, in a Word file), with its 12-month outcome, first 90 days, milestones and the prompts to run.

+ Week 1 Quick Start and Parked Options: the 5 most important actions for the next 7 days, drawn only from your choices; then the ideas you did not choose, by number and name, with no actions or dates — to revisit at your quarterly review.

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02 — BEFORE YOU RUN THE PROMPT

What to Have Ready

Required — your Stage 1 output: run Stage 2 in the same AI chat as Stage 1 (the AI already has it), or paste the complete Stage 1 output into the prompt. Without it, the roadmap will be generic.

Your choices from Stage 1: the numbers of the Growth Directions, Content Themes and Service or Offer Ideas you will act on. Choose as many as you like; each one gets its own page in the roadmap.

My Business or Role Type: your industry and what you do — e.g., "Real Estate Agent", "Business Coach", "E-commerce Store Owner"

My Primary Growth Focus: what you most want to achieve in the next 12 months — growing clients, building a personal brand, launching something new, or transitioning directions

My Current Situation: a brief honest description of where you are now — how long you've been operating, your biggest strength, your biggest gap

My Expert AI Prompt Packs: every pack you own (tick them on the page). This tells the AI which prompt categories to reference in Section 9 and on each option page.

The 30 Expert AI Prompt Packs

- AI Prompt Power: Etsy Edition
- The AI Prompt System for LinkedIn
- The AI Prompt Toolkit for Course Creators
- AI Prompt Toolkit for Digital Product Creation
- AI Prompts for Agency Growth
- AI Prompts for Influencers
- AI Prompts for Podcast Pros
- AI-Driven Social Media Mastery
- Creative Catalyst: AI Prompts for Inspired Productivity
- Event Marketing AI Toolkit
- The Launch Strategist's Prompt Pack
- Mindset Mastery: 50 AI Prompts to Transform Your Thinking
- Newsletter Prompt Power
- Next-Level Coaching with AI Prompts
- PR-Powered Prompts
- Prompt Engineered Blogging
- The Prompt Engineering Edge
- Prompt Mastery for Ad Copy Pros
- Prompt Power for B2B Pros
- Prompt to Power: The YouTube Creator's AI Toolkit
- Prompt Your Power: Personal Branding with AI
- Prompt-Driven Branding Playbook
- Prompt-Led Email Mastery
- Realtor Prompt Playbook
- Sales Prompt Playbook
- SEO Prompt Power
- Smart Prompts for Freelance Growth
- The Smart Resume Prompt Book
- Startup Prompt Advantage
- TikTok Prompt Playbook

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03 — THE EXPERT AI PROMPT

Choose, Then Copy and Run

Fastest: open Stage 2 on the page. Choose same AI chat or paste your Stage 1 output, tick your option numbers and your prompt packs, fill the short answers and click **Copy Prompt**. Every [bracket] is filled for you.

From this guide: copy the prompt below and replace every **[bracket]** before you run it in Claude, ChatGPT, Gemini or Copilot. Keep the same AI chat as Stage 1 for the most coherent result.

Role: Act as a seasoned expert in business strategy, personal branding, and AI-powered professional development — with deep knowledge of how small business owners, consultants, and solopreneurs can use structured planning and AI tools to accelerate their growth and build personal authority.

Task: Using my Personal Value Proposition, the Stage 1 options I have chosen and my growth focus, generate a detailed Business & Career Growth Roadmap across 9 structured sections.

Context:
My Personal Value Proposition:
[PASTE YOUR FULL PERSONAL VALUE PROPOSITION HERE — copy the complete output from Stage 1]

My Choices from Stage 1 (numbers from my Stage 1 lists):
My Chosen Growth Directions: [the numbers you chose, e.g., 2 and 6]
My Chosen Content Themes: [the numbers you chose, e.g., 1, 4 and 9]
My Chosen Service or Offer Ideas: [the numbers you chose, e.g., 3]

Choices rule: the three Stage 1 lists are options, not a to-do list. Build every section only from the options I have chosen. Do not schedule, calendar or assign actions to the options I have not chosen. If I have not chosen any, show me the three lists and ask me to choose before you write the roadmap.

My Business or Role Type: [e.g., Real Estate Agent, Business Coach, Freelance Designer, Trades Operator, E-commerce Store Owner, Consultant, Healthcare Professional]

My Primary Growth Focus: [Choose one or more — e.g., Growing my client base, Building my personal brand online, Launching a new service or product, Career transition or business pivot, Creating consistent content, Scaling from solo to team]

My Current Situation: [Brief description — e.g., "Solo operator, 7 years in the industry, strong referrals but no consistent online presence or content strategy"]

My Expert AI Prompt Packs: [the pack or packs you purchased from Expert AI Prompts — e.g., AI Prompts for Agency Growth, Sales Prompt Playbook]

Format: A 9-section numbered roadmap. Use clear headings for each section. Be specific — no vague advice. Where relevant, reference the Expert AI Prompts Assembler and the prompt packs I've purchased.

(1) Skills to Develop
AI tools, marketing capabilities, and business skills to prioritise. Include specific platforms, tools, and estimated learning time for each.

(2) Content to Create
Content types and publishing platforms for my chosen Content Themes only, aligned to my PVP. Include a suggested weekly or monthly publishing cadence.

(3) Systems to Set Up
AI workflows, CRM or scheduling tools, social media systems, and Expert AI Prompts tools (DNA Builder, Prompt Assembler, Audience Definition) to establish in the first 90 days.

(4) Outreach to Perform
Specific networking activities, partnership opportunities, lead generation actions, and community involvement to pursue. Include LinkedIn, local networking, and online communities.

(5) Performance Milestones
Measurable, specific targets at 30 days / 90 days / 180 days / 365 days. Include at least one lead, content, and revenue metric at each milestone.

(6) Learning & Development
Courses, books, podcasts, mentors, communities, and events to invest in. Prioritise free or low-cost options first, then paid.

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(7) Personal Brand Actions
Specific website updates, LinkedIn optimisation steps, Google Business profile actions, and social media profile improvements — with a suggested priority order.

(8) Business Model Opportunities
How to put my chosen Growth Directions and Service or Offer Ideas into practice: the model, first steps and rough implementation timeframes. Do not add options I have not chosen.

(9) AI Prompt Strategy
Which categories of prompts from my Expert AI Prompt Packs to prioritise first, based on my growth focus and my chosen options. Suggest a logical sequence — e.g., "Start with the [content creation] prompts, then move to [lead generation], then [offer development]" — with a brief rationale for the order.

Then, after section 9: Option Pages — one whole page for each option I have chosen (every chosen Growth Direction, Content Theme and Service or Offer Idea), in that order. Start each option on a new page (insert a page break before it; in chat, use a horizontal rule). Format the document title, each option title, "Week 1 Quick Start" and "Parked Options" as Heading 1, and the 9 section titles as Heading 2. Head each page "Option: [Growth Direction / Content Theme / Service or Offer Idea] [number] — [name]" and cover: what it is and why it fits my PVP; the 12-month outcome; the first 90 days as specific actions; milestones at 30 / 90 / 180 / 365 days; the prompts from my Expert AI Prompt Packs to run for it; and how it links to my other chosen options. Write no pages for options I have not chosen.

Audience: A small business owner or professional who has just completed their Personal Value Proposition and is ready to turn self-knowledge into a 12-month action plan they can start this week.

Tone: Direct, practical, and motivating — specific named actions, not vague advice. Prioritise high-leverage, low-cost activities in the first 90 days.

Goal: Produce a roadmap I can start this week. End the document with a "Week 1 Quick Start" section, starting on a new page, that lists the 5 most important actions to take in the next 7 days — drawn from across all 9 sections and only from my chosen options. Then, on a new page, add a short "Parked Options" list: the Stage 1 ideas I did not choose, by number and name, with no actions or dates, to revisit at my quarterly review.

Output: Create a Word document (.docx) named 'Business & Career Growth Roadmap — [My Name or Business Name]', with a real page break before each option page, the Week 1 Quick Start and the Parked Options. If you cannot create a Word file, create the document with the same headings and tell me to set Heading 1 to start on a new page in Word.

Cheatsheet: the companion 2-page cheatsheet has the prompt in copy-and-paste format: expertaiprompts.info/pvp/Business_Career_Growth_Roadmap_Cheatsheet_Expert_AI_Prompts.pdf

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04 — USING YOUR ROADMAP

Applying the Output to Your Prompt Packs

Your roadmap is a living document. Save it, revisit it monthly, and adjust it as you complete milestones or your focus shifts. Here's how to put each part to work.

Section 9 — AI Prompt Strategy

Start here. It tells you which categories in your prompt packs to run first. Follow the sequence it recommends — later prompts build on earlier outputs.

Option Pages

Work one option page at a time. Each page is a self-contained plan for one choice: run its prompts, track its milestones, and do not start the next option until this one has momentum. Page breaks missing? See the tip below.

Section 2 — Content to Create

Match your chosen content themes to your packs' content prompts — blog, social, email, video script, and others.

Section 3 — Systems to Set Up

Establish the free Expert AI Prompts tools first: the Prompt Assembler, the Business DNA Builder, and the Audience Definition Tool.

Section 5 — Milestones and Parked Options

Use the milestones as your 90-day review criteria. At each review, update your PVP if your direction has shifted, and look at your Parked Options: choose again only if you have capacity.

Section 8 — Business Model Opportunities

These are your chosen launch candidates. Use the Expert AI Prompt Chaining Workflows to build each one — from brief to assets in three steps.

Page breaks missing? The prompt asks for a Word file with a page break before each option. Some AI apps (Claude Docs, Google Docs) cannot insert page breaks. Every option title is Heading 1, so one Word setting fixes them all: open the .docx in Word, then **Home › Styles ›** right-click **Heading 1 › Modify › Format › Paragraph › Line and Page Breaks ›** tick **Page break before › OK**.

Complete the Three-Stage System

Stage 1: Create Your Personal Value Proposition
expertaiprompts.info/pvp/Create_Your_Personal_Value_Proposition_Expert_AI_Prompts.pdf

Stage 2 — You Are Here: Business & Career Growth Roadmap
expertaiprompts.info/pvp/Business_Career_Growth_Roadmap_Expert_AI_Prompts.pdf

Stage 3: Apply Your PVP to Your Expert AI Prompt Packs
expertaiprompts.info/pvp/#stage-3

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