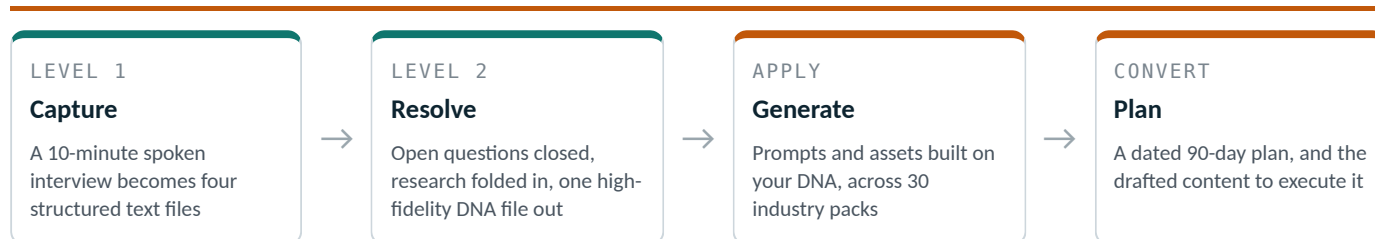


Four tools. One Business DNA.

Captured once. Compounding four times.

Most AI output is generic because it starts from a blank prompt. This stack starts from a structured record of how you actually talk about your business — captured once, then reused by every tool that follows.

How the chain works



The four tools

01

Voice-First Client Onboarding

"A 10-minute spoken interview that turns how you actually talk about your business into a reusable file."

Four short coaching interviews — your personal value proposition, your customer personas, your business value proposition, your brand identity. You talk; it structures. No forms, no blank page.

IN your voice, 10 minutes **OUT** four Level 1 text files

02

Tri-Backlog Resolver

Turns the questions you couldn't answer on the spot into resolved business intelligence.

A first interview always leaves loose ends. This workspace surfaces every unresolved question, holds your SWOT and your decisions beside it, and folds in research — then compiles the result into one high-fidelity file.

IN Level 1 files + your decisions **OUT** `_Level2.txt` — the DNA everything downstream reads

03

Super AI Prompt Creator

"Context-Powered Prompts. Zero Understanding Lag."

Your Level 2 DNA bound into ready-to-run prompts across 30 industry packs and 1,500+ templates. Every prompt already knows your segment, your tone and the industry cliché your brand refuses to use — so you stop re-explaining yourself at the top of every session.

IN four Level 2 DNA files **OUT** structured prompts, and the published assets they generate

04

Growth Pathways Navigator VIP

Where the first three tools stop being preparation and start being a quarter of work.

Five stages. It audits what you have published against what your DNA claims, turns your Business Model Canvas into a menu of concrete moves, standardises how every channel asks for the sale, and resolves it all into a dated 30/60/90-day plan — then drafts the content for every item on it.

IN Level 2 DNA + canvas + customer journey **OUT** a dated plan, and the posts, pages and documents to deliver it

Why it compounds

Four separate AI tools would need the same context explained four times, and would drift four ways. One DNA read by four tools does the opposite: every tool you add makes the earlier ones worth more.

Finishing this tool...	...is what makes the next one work
01 Voice Onboarding	Everything. Nothing downstream runs without a Level 1 capture
02 Tri-Backlog Resolver	Prompts that are specific rather than merely plausible
03 Super AI Prompt Creator	A published footprint the Navigator has something to audit
04 Growth Pathways Navigator	A quarterly rhythm — and a sharper DNA on the next pass

The loop closes

Tool 4's last instruction is to re-run its own Reality Check at the ninety-day mark, and to rebuild the DNA roughly every quarter. That sends you back to Tool 1 with a business that has moved — and the second lap is far quicker than the first, because you are correcting a record rather than creating one.

That is the difference between a set of tools and a system: the output of the last one is the input to the first.

Level 1 and Level 2 — the distinction that matters

These are not version numbers. They are two states of the same information, and using the wrong one is the most common way to get disappointing output.

- LEVEL 1** What you said, structured. Made by Tool 1. Good for a first draft, and for showing you where the gaps are.
- LEVEL 2** What you said, plus what you decided and what you researched. Made by Tool 2. This is what Tools 3 and 4 are built to read.
- Skip ahead and Tools 3 and 4 still run — on Level 1 — producing output that is fluent, plausible and not quite you. The gap shows up in the assets, never in an error message.

Where to start

If you have...	Start at
Nothing yet	Tool 1. Ten minutes of talking. Everything else depends on it
Level 1 files, unresolved questions	Tool 2. Close the loops before you generate anything
A Level 2 DNA file	Tool 3. Start producing assets against your real context
Level 2 DNA, plus a Business Model Canvas and a Customer Journey & Keywords document	Tool 4. Turn it into a dated quarter VIP Those last two are the only inputs Tool 4 needs that the others don't. Without the canvas there are no growth options; without the journey document the 25 content prompts stay locked.

Start where you are

The Voice-DNA System — Tools 1, 2 and 3 — is free.

expertaiprompts.info/voice-dna-system/

expertaiprompts.info/growth-pathways/ · [Tool 4, Growth Pathways Navigator](#)