

EXPERT AI PROMPTS

Enterprise AI Maturity Assessment

Your Complete Results Guide

This guide explains what your score means, what it tells you about your organisation, and exactly what to do next.

All three result tiers are included so you can share with your leadership team and use as a planning reference.

Matthew Bulat · CAIO / AI Strategy Leader · expertai-prompts.com · April 2026

0-2 POINTS	3-4 POINTS	5 POINTS
EXPLORING	SCALING	OPTIMISING
Foundation stage. Build before you deploy.	Past pilots. Governance determines outcome.	Building an AI moat. Architecture defines lead.

Matthew Bulat · CAIO / AI Strategy Leader · Expert AI Prompts

expertai-prompts.com · matthew@expertai-prompts.com · © 2026 Expert AI Prompts

EXPLORING

Score: 0-2 / 5

Your foundation is being built. Start before you scale.

What Your Score Tells You

A score of 0-2 means your organisation has not yet established the foundational conditions that determine whether AI investments succeed or stall. This is not a reflection of ambition -- it reflects where the majority of enterprises actually are right now. Only 34% of enterprises report measurable AI ROI. The organisations in that 34% are not smarter or better resourced -- they built the foundations first.

The most important insight from your score: do not invest more in AI tooling before addressing the strategy, data, governance, and workforce gaps your answers have revealed. Every dollar spent on AI deployment before these foundations are in place is more likely to produce Pilot Purgatory than production value.

The organisations that escape Pilot Purgatory are not the ones that deployed fastest. They are the ones that built the right foundations before they deployed at all. -- Matthew Bulat

Your EXPLORING Stage Action Plan

1. Complete the Enterprise AI Readiness Checklist

25 validated questions across 5 dimensions. This checklist will show you exactly which foundational gaps need addressing before you commit to any AI programme budget. Free PDF -- no email required.

2. Establish your AI strategy before selecting tools

The first question you need to answer: What does our organisation know that no one else knows -- and where does that intelligence live? AI strategy is not about which tools to buy. It is about identifying the specific business outcomes AI will drive.

3. Secure a genuine executive sponsor

Not a budget approver -- someone with the authority to resolve cross-functional conflicts, direct resources, and make the production deployment decision without escalation.

4. Assess your data before deploying anything

Gartner 2026: 60% of agentic AI projects will fail due to lack of AI-ready data. A data readiness assessment should be completed before your first pilot is approved.

YOUR PRIORITY RESOURCE	READ THE FULL GUIDE	BOOK A DIRECT SESSION
Enterprise AI Readiness Checklist expertaiprompts.com/enterprise/ai-readiness-checklist	Enterprise AI Transformation Playbook expertaiprompts.com/enterprise/ai-transformation-playbook	30-Minute AI Strategy Session expertaiprompts.com/enterprise/ai-strategy-session

SCALING

Score: 3-4 / 5

You are past pilots. Governance will determine your outcome.

What Your Score Tells You

A score of 3-4 means your organisation has established meaningful AI foundations -- likely including executive sponsorship, some production deployments, and at least basic data and technology infrastructure. You are in the top third of enterprise AI programmes by maturity. The challenge you now face is governance and portfolio discipline.

The gap between Scaling and Optimising is almost always a governance gap -- not a technology gap. Your next investment should be in the AI Centre of Excellence structure, cross-framework compliance readiness (EU AI Act enforces August 2026), and the workforce capability programme that converts AI activity into embedded AI proficiency.

Governance is not a brake pedal on AI innovation -- it is a GPS. It tells you the fastest safe route, not whether you can move at all. -- Matthew Bulat

Your SCALING Stage Action Plan

1. Download the AI Governance Framework Template

Board-ready, compliance-mapped, editable DOCX. Covers EU AI Act, AU Privacy Act APP 1.7, and SOC 2. The 2 August 2026 EU AI Act enforcement deadline is the single most important driver for organisations at your maturity stage.

2. Conduct a Shadow AI audit

93% of enterprise ChatGPT use runs through personal accounts -- even in organisations with official AI programmes. A Shadow AI audit will identify your highest-risk ungoverned AI use cases.

3. Establish your AI Centre of Excellence

The CoE is the governance infrastructure that makes every subsequent use case cheaper, faster, and safer to deploy. Without it, each new use case is a governance event.

4. Build the Champion Network now

Identify one AI Champion per major business function. Champions are developed from your existing workforce. Peer demonstration is more effective than any corporate training mandate.

YOUR PRIORITY RESOURCE	READ THE FULL GUIDE	BOOK A DIRECT SESSION
AI Governance Framework Template expertaiprompts.com/enterprise/ai-governance-template	Enterprise AI Governance Framework expertaiprompts.com/enterprise/ai-governance-framework	30-Minute AI Strategy Session expertaiprompts.com/enterprise/ai-strategy-session

OPTIMISING

Score: 5 / 5

You are building an AI moat. Architecture decisions define your lead.

What Your Score Tells You

A score of 5 means your organisation has answered yes to all five dimensions: AI strategy tied to business outcomes, AI-ready data, a 2026-compliant governance framework, AI systems in production with validated ROI, and a structured workforce capability programme with an active Champion Network. You are in the top 5% of enterprise AI programmes globally.

The critical question for organisations at OPTIMISING stage: Are you building Firm Sovereignty AI assets -- proprietary knowledge, prompt libraries, fine-tuned models, and automated workflows that encode your unique intelligence -- or are you building on vendor-controlled infrastructure that your competitors can access on identical terms?

Firm Sovereignty is the AI outcome that cannot be purchased. It is built by organisations that understand the difference between commodity AI deployment and strategic AI architecture. -- Matthew Bulat

Your OPTIMISING Stage Action Plan

1. Download the Buy vs Build Decision Scorecard

12-factor weighted scoring model to evaluate Build vs Buy vs Partner vs Hybrid for every AI initiative. Includes 3-year TCO analysis and vendor lock-in risk assessment. Email required.

2. Conduct a Firm Sovereignty audit of your AI portfolio

Map every production AI system: How much of this system's value depends on vendor-controlled infrastructure? How much is encoded in proprietary data, prompts, and workflows that you own?

3. Achieve model-agnostic architecture

Vendor lock-in at the model layer is the enterprise AI risk that no vendor's ROI slide deck mentions. Build the abstraction layer now while you have architectural flexibility.

4. Prepare for Phase 5: the 4x Speed With Quality benchmark

Phase 5 targets 4x speed with quality as the standard operating model. If you are not already tracking against this benchmark, establish the measurement framework now.

YOUR PRIORITY RESOURCE	READ THE FULL GUIDE	BOOK A DIRECT SESSION
Buy vs Build Decision Scorecard expertaiprompts.com/enterprise/buy-vs-build-scorecard	AI Buy vs Build Decision Framework expertaiprompts.com/enterprise/ai-buy-vs-build-framework	30-Minute AI Strategy Session expertaiprompts.com/enterprise/ai-strategy-session

About Matthew Bulat

Matthew Bulat is the Founder of Expert AI Prompts and a 20+ year technology and AI strategy executive. Former CTO, Federal Government Technical Operations Manager for national infrastructure across 20 cities and 4,000 users, and 8+ year University Lecturer in IT and engineering at CQUniversity.

Expert AI Prompts -- the working demonstration of the frameworks in this guide -- runs 30 industries, 1,500+ domain-specific prompts, 15 AI workflow systems, and fully automated operations with near-zero daily intervention. The maturity assessment framework used in these questions is derived from and validated by that live operational system.

expertai.com	matthew@expertai.com
Enterprise AI Transformation Playbook expertai.com/enterprise/ai-transformation-playbook	Enterprise AI Governance Framework expertai.com/enterprise/ai-governance-framework

Free to share with your leadership team · © 2026 Expert AI Prompts · Not for resale