



[QUIZ] What's Your #1 AI Prompt Mistake?
Stage 2

STAGE 2 — AI-Experimenter — You're already using AI. Let's fix what's stopping it from working.

BUCKET B

The Context Skipper

"AI never sounds like me — it always needs a complete rewrite."

THE MISTAKE: Asking AI to write without telling it who you are, who you serve, or what makes you different.

WHO THEY ARE

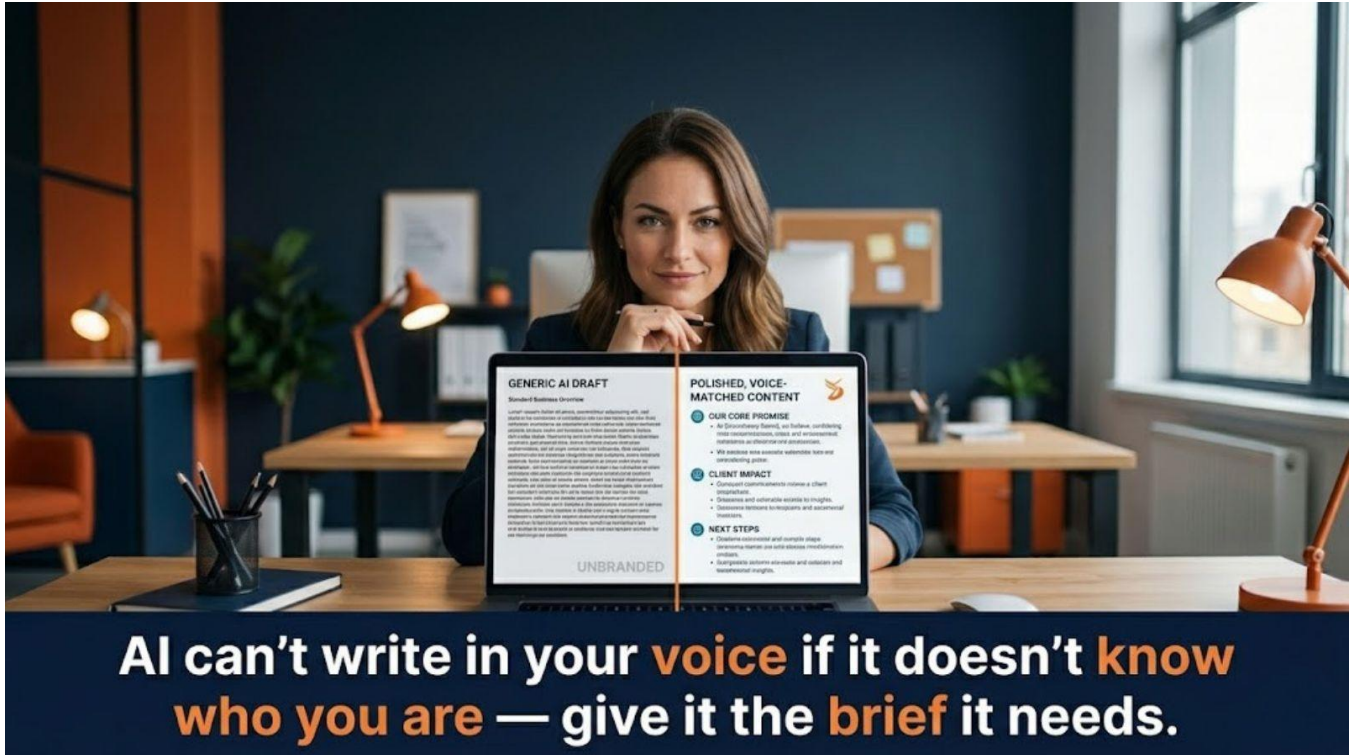
Solopreneurs, consultants, and small business owners who copy prompts from the internet, from social media, or from AI prompt libraries — but never customise them with their business context. They expect AI to know their audience, their tone, their positioning, and their differentiators without being told.

Every output requires significant editing because the AI is writing for a generic business, not theirs. They know AI should save them time — but it's actually creating more work because the output is always off-brand and always needs a complete rewrite before it's usable.

OUTCOME PAGE DIAGNOSIS

AI is not psychic. It cannot know your positioning, your ideal client's specific language, what makes your offer unique, or the tone you've spent years building — unless you tell it. The Context Skipper's outputs always need rewriting because the prompt brief is empty. You're essentially asking AI to paint your portrait without showing it a photograph.

The fix is building a Business Context Block: a reusable paragraph that tells AI exactly who you are, who you serve, what you do differently, and how you sound. Paste this into every prompt and watch your editing time drop by 60–80% overnight. Expert AI Prompts includes pre-built context frameworks in every prompt pack — designed to absorb your brand and produce on-voice outputs from the very first draft.



FREE DELIVERABLE — Competitor-Proof Brand Voice Kit

Build your Business Context Block in 20 minutes — and eliminate off-brand AI outputs for good.

Download URL: expertaiprompts.com/lead-magnet-competitor-proof-brand-voice-kit

Recommended:

[Prompt-Driven Branding Playbook for Brand Managers](#)

[Prompt Your Power Personal Branding Toolkit](#)

[AI Prompts for Agency Growth](#)

[Prompt-Led Email Mastery](#)



Bucket B: The Context Skipper

Outcome Page Resources

SUGGESTED NEXT STEPS — 7-DAY SEQUENCE

1	IMMEDIATE	Download your free Competitor-Proof Brand Voice Kit and build your Business Context Block today — 20 minutes that changes every AI output you produce from this point forward.
2	QUICK WIN Day 2–3	Add your new Brand Voice Block as a prefix to your 3 most-used prompts and compare outputs with and without it side by side.
3	EDUCATION Day 3–5	Read ‘ How to Train AI to Write in Your Brand Voice ’ and ‘ Building a Brand Voice That Survives the AI Era ’ on the blog.
4	NEXT STEP Day 5–7	Explore the Prompt-Driven Branding Playbook or the Personal Branding AI Toolkit matched to your role.
5	NEXT Week 2	Use the Competitor Comparison tools to position your brand voice against your market and brief AI at a full strategic level.

SUPPORTING CONTENT & BLOG RESOURCES

- [How to Train AI to Write in Your Brand Voice](#)
- [Building a Brand Voice That Survives the AI Era](#)
- [Fear of the Robot: Ensuring Your AI Content Still Sounds Human](#)
- [The Human Premium: Why Real Stories Matter More Than Ever](#)
- [AI Quality Control: Ensuring Your Content Sounds Human](#)
- [5 Signs Your AI Content Writer Is Hurting Your Brand Authority](#)